

Value for High-level organizations within the construction and skills ecosystems

Why should your organization collaborate with the BuildSkills Academy?

By engaging with the CoVE BuildSkills Academy, **high-level organizations within the construction and skills ecosystems** will gain more visibility, influence, outreach, and impact while directly shaping the future skills agenda, motivating the next generation, and strengthening vocational excellence across Europe.



Visibility and Positioning

- Gain recognition as a thought leader on skills development, twin transition, and sustainable construction.
- Showcase expertise and leadership through BuildSkills Academy's communication channels, website, and social media.
- Strengthen the reputation of your organisation as a driver of innovation and change in the European vocational training landscape.

Strategic Influence

- Contribute directly to defining future skills needs in construction and related sectors.
- Influence how enriched VET courses, methodologies, and certification frameworks are adopted across Europe.
- Shape discussions around the Pact for Skills and other EU-level policy priorities.

Outreach and Impact

- Act as a bridge between policy, business, and training providers by encouraging adoption of BuildSkills Academy tools (BuildEnrichedSkills methodology and digital platform for enrichment of VET courses, ready-made training courses, certification schemes).
- Collaborate in sharing innovative training methodologies aligned with industry evolution, professional expertise, and advanced course materials for sector professionals, focusing on the green and digital transition skills
- Motivate companies to undertake reskilling and upskilling while encouraging VET providers to enrich and certify their training.
- Disseminate project results widely, reaching chambers, clusters, companies, and VET providers.

Strategic Feedback Contribution

- Provide data and insights that help refine project outcomes and ensure long-term exploitation of results.
- Contribute to the sustainability of the BuildSkills Academy network beyond the project's lifetime.