

# Value for companies from the construction sector

## Why should your organization collaborate with the BuildSkills Academy?

By engaging with the CoVE Buildskills Academy, **companies from the construction sector** will have access to transformative opportunities that position them at the forefront of the European VET excellence and the construction sector's twin transition.

By joining, **companies from the construction sector** gain visibility, influence, stronger networks, and new upskilling and reskilling opportunities for their employees while contributing to building a future-ready construction workforce.



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## Added Value for your Company

- Increase your effectiveness and efficiency through upskilling or reskilling your employees.
- Benefit from skilled and future-ready workforce.
- Strengthen your role as a trusted partner for future workforce development.

## Added Value for your Employees

- Access to enriched VET courses and new certification opportunities which meet industry demands and are fully compliant with European Quality Assurance standards.
- Support addressing and bridging skills gaps, reskilling, and upskilling needs.
- Opportunity to keep up with current construction trends, including sustainability, digitalization and other innovative approaches.

## Increased Visibility and Reputation, Networking and Collaboration

- Participate in BSA network communication and promotional activities, by way of example and without limitation, allowing your company's logo to be displayed on **BSA's website** (securing exceptional visibility at transnational level, reaching key stakeholders, industry leaders and decision makers worldwide).
- Demonstrate your company's commitment to sector advancement and innovation, to European-level initiatives that strengthen vocational excellence representing its voice in BSA network discussions and outcomes validation.
- Enhance your company's reputation as an innovative, future-oriented and forward-thinking leader in sustainable construction practices.
- Amplify your reach by leveraging BuildSkills Academy's social media presence and visibility tools.
- Build stronger connections with CoVEs, VET providers, other companies, chambers, clusters, professional associations and high-level players from the construction sector across Europe.
- Participate in joint events and activities, enhancing the reach and impact.
- Exchange best practices and experiences with European peers.

## Influence on Training and Skills Development

- Provide direct input on the promotion and adaptation of enriched VET courses that respond to industry needs.
- Help shape the uptake of the BuildEnrichedSkills methodology and certification frameworks.
- Play an active role in aligning training with labour market and business demands.